

Hong Kong Aviation Forum

Privacy Policy

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Privacy Policy

This page and any pages it links to explains Hong Kong Aviation Forum's privacy policy.

By using our website and services offered by the Hong Kong Aviation Forum, you unconditionally agree to the terms of this privacy policy.

Interoperation

For the purposes of this Privacy Policy:

The Hong Kong Aviation Forum will be referred to as either **"the forum"**, **"we"**, **"us"** or **"our"** from now on.

"Service" refers to the Website, the Facebook group and all social media pages and accounts managed by the Hong Kong Aviation Forum.

What data we collect

The personal data we collect from you includes:

- questions, queries or feedback you leave, including your email address if you contact the forum
- your email address and subscription preferences when you sign up to our email alerts
- your email address when you create an account
- how you use our emails - for example whether you open them and which links you click on
- your Internet Protocol (IP) address, and details of which version of web browser you used
- information on how you use the site, using cookies and page tagging techniques

We use Google Analytics, Visitor Analytics and Web-stat to collect information about how you use the forum's website and how the website performs during your visit. This includes IP addresses.

Google Analytics processes anonymised information about:

- the pages you visit on the forum's website
- how long you spend on each webpage
- how you got to the site
- what you click on while you're visiting the site

Visitor Analytics processes information (without using cookies) about:

- information about your device type and screen size/resolution
- your approximate location
- browser
- operating system
- IP
- page visits
- bounce rate
- conversions
- conversion funnels
- average sessions per visitor
- average pages per session
- average session duration
- time spent on the website
- preferably visited content on the website

Web-stat processes anonymised information (only for European Union) about:

- traffic origin
- site traffic
- your equipment used to access the site
- your approximate location
- entrance pages
- page views
- exit pages
- click-paths

- connectivity

We continuously test and monitor our data protection controls to make sure they're effective and to detect any weaknesses.

Why we need your data

We collect information through Google Analytics, Visitor Analytics and Web-stat to see how you use the forum website and other services. We do this to help:

- make sure the forum is meeting the needs of its users
- make improvements
- make performance improvements, for example improving page load time and data usage

We also collect data in order to:

- gather feedback to improve our services, for example our email alerts
- respond to any feedback you send us, if you've asked us to
- send email alerts to users who request them
- allow you to use services
- provide you with information about local services
- monitor use of the site to identify security threats
- monitor the performance of the site to identify inefficiencies and errors

Our legal basis for processing your data

The legal basis for processing personal data in relation to site security is our legitimate interests, and the legitimate interests of our users, in ensuring the security and integrity of the forum.

The legal basis for processing data for Google Analytics, Visitor Analytics and Web-stat is your consent.

The legal basis for processing all other personal data is that it's necessary:

- to perform a task in the interest of the forum

- in the exercise of our functions as a forum

What we do with your data

The data we collect may be shared with our technology suppliers, for example our hosting provider.

We will not:

- sell your data to third parties
- rent your data to third parties

We will share your data if we are required to do so by law - for example, by court order, or to prevent fraud or other crime.

How long we keep your data

We will only retain your personal data for as long as:

- it is needed for the purposes set out in this document
- the law requires us to

We will keep your email data until you unsubscribe or delete your account. We will keep your feedback data after processing and making feedbacks. We will delete access log data after processing.

Children's privacy protection

Our services are not designed for, or intentionally targeted at, children 13 years of age or younger. We do not intentionally collect or maintain data about anyone under the age of 13.

Where your data is processed and stored

We design, build and run our systems to make sure that your data is as safe as possible at all stages, both while it's processed and when it's stored.

All personal data is stored in the Wix servers around the world and Wix provides us with the online platform that allows us to sell our products and services to you.

How we protect your data and keep it secure

We are committed to doing all that we can to keep your data secure. We have set up systems and processes to prevent unauthorised access or disclosure of your data - for example, we protect your data using varying levels of encryption.

We also make sure that any third parties that we deal with keep all personal data they process on our behalf secure.

Your rights

You have the right to request:

- information about how your personal data is processed
- a copy of that personal data
- that anything inaccurate in your personal data is corrected immediately

You can also:

- raise an objection about how your personal data is processed
- request that your personal data is erased if there is no longer a justification for it
- ask that the processing of your personal data is restricted in certain circumstances

If you have any of these requests, get in contact with our administrators through [email](#).

Links to other websites

Our website contains links to other websites.

This privacy policy only applies to the forum, and does not cover other services and transactions that we link to.

Following a link to another website

If you go to another website from this one, read the privacy policy on that website to find out what it does with your information.

Following a link to the forum's website from another website

If you come to the forum's website from another website, we may receive personal information from the other website. You should read the privacy policy of the website you came from to find out more about this.

Accounts

Creating an account is optional and most of our webpage are accessible with or without an account. You can access, update or permanently delete your account and all the information stored in it at any time.

You may need to register for an account in order to use the services hosted in other platforms, for example, you will need a Facebook account to join the Facebook group of the Hong Kong Aviation Forum. These platforms have their own terms and conditions which also apply - read these before you use the service.

Contact the administrators if you:

- have a question about anything in this privacy policy
- think that your personal data has been misused or mishandled

Administrators

Email: help.pr.hkaf@gmail.com

Contact form: [https://docs.google.com/forms/d/e/](https://docs.google.com/forms/d/e/1FAIpQLSc248imow1GdcoJZ5m4dX3l37PIJPqwmyNg5FEGCiMFeE_xZw/viewform)

[1FAIpQLSc248imow1GdcoJZ5m4dX3l37PIJPqwmyNg5FEGCiMFeE_xZw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSc248imow1GdcoJZ5m4dX3l37PIJPqwmyNg5FEGCiMFeE_xZw/viewform)

Changes to this policy

We may change this privacy policy. In that case, the 'last updated' date at the bottom of this page will also change. Any changes to this privacy policy will apply to you and your data immediately.

If these changes affect how your personal data is processed, the forum will take reasonable steps to let you know.

Prevailing language

The Chinese translation of this document is for reference only. In the event of any conflict or inconsistency between the English text and the Chinese translation of this document, the English text shall prevail.

Last updated 15 October 2021